

Exam. Code : 105405  
Subject Code: 1395

Bachelor in Business Administration (BBA) 5<sup>th</sup> Semester  
BBA-504 : ENTREPRENEURSHIP AND SMALL  
BUSINESS

Time Allowed—3 Hours] [Maximum Marks—50

Note :— There are **Eight** questions. Candidates are required to attempt any **Five** questions. All questions carry equal marks.

**SECTION—A**

1. Define Entrepreneur. Discuss nature and characteristics of entrepreneurship. 10
2. Make comparison of Public Company and Private Company. How is Govt. Company different from Public Company ? 10

**SECTION—B**

3. Write a detailed note on Decision-making and business planning. 10
4. Discuss the impact of Socio-Economic environment on development of Entrepreneur. 10

(Contd.)

**SECTION—C**

5. Explain the start-up process for a Small Business. 10
6. What role government has been playing in developing Entrepreneurial Programs ? 10

**SECTION—D**

7. Elaborate Growth Strategies in Small Enterprises. 10
8. Explain the contribution of Commercial Banks in promoting Small Business. 10